

Marcela Vélez-Plickert

Journalist

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Summary

Journalist since 2000, with experience in the coverage of major international events (the 2001 WTC Terror Attacks, the 2008 Financial Crisis, the Colombian peace negotiations, the oil industry strike against Hugo Chavez, etc.), and specialized in International Finance and Economics. As an editor, I have directed a TV newsroom in Ecuador and led a team of reporters in a Chilean national newspaper. I work as a freelance journalist since moving to Germany in 2012.

Besides my regular articles, since 2015, I write a daily newsletter and produce a podcast for an audience in Chile, with an analytical summary of the main political and economic news.

Areas of Interest: International Economics and Finance, Emerging Markets, Latin American Politics and Economics, Digital Revolution.

Experience

Freelance journalist

April 2012–present, London

International correspondent for Chilean media (Diario Financiero, before in Grupo Copesa and El Mercurio). Author of El Primer Click, morning newsletter and podcast from Diario Financiero. I also created and wrote for four years until April 2018, Selección Nacional, a political morning newsletter for El Líbero (Chile). I also contribute regularly with the German newspaper Die Tagespost and other publications.

Economics and Finance Coordinator

El Mercurio newspaper, Santiago, Chile

Oct 2009–Mar 2012

Responsible for a team of six reporters covering national and international Macroeconomics and Finance. During that time, I held interviews with world-leading personalities in Business and Economics.

Senior Journalist

El Mercurio newspaper, Santiago, Chile

July 2008–Sep 2009

I wrote investigative reporting articles and features on International Economics, Business and Finance, and International Public Policies.

Journalist

Financial newspaper Diario Financiero, Santiago, Chile

June 2007–June 2008

International Economics and Finance reporter. I lead the coverage at the start of the subprime and financial crisis.

News Editor

Ecuavisa (TV), Guayaquil, Ecuador

Mar 2003–Jan2005

Responsible for the content of two leading news programs and the coordination of ten journalists, also camera crew and producers.

Editor-International Affairs

El Universo newspaper, Guayaquil, Ecuador

Oct 2002–Mar2003

Responsible for the International Section and special international coverages in Venezuela, Colombia, and the United States.

Journalist

Spanish financial newspaper La Gaceta de Los Negocios, Madrid,

Spain Jan 2002–July 2002

As a fellow of Programa Balboa, financed by the Spanish government, I worked for seven months in La Gaceta and published investigative articles on social issues and public policies.

Journalist and Junior Editor

El Universo newspaper, Guayaquil, Ecuador

Sep 2000–Dec 2001

As the junior editor of International Affairs, I oversaw two special coverages: the peace negotiations in Colombia, and the September 11th terror attacks and the following war in Afghanistan.

EDUCATION

Pontifical Catholic University of Chile, M.A. with Honors, Journalism, 2008

Dissertation: *“To Read the Newspapers. Introductory manual for the study of news as public discourse and its role in shaping the reader's view of the world and the others”*.

Espíritu Santo University, Guayaquil, Ecuador, B.A. in Communications, 2001

Knight Center for Journalism, Investigative Journalism, Online Diploma, 2007

Belgrano University, Digital Journalism, online Diploma, 2005

Knight Center for Journalism, The Role of the Editor, Online Diploma, 2003

SCHOLARSHIPS AND FELLOWSHIPS

BBVA Scholarship, Full Scholarship for the completion of the Master of Journalism. PUC-El Mercurio, Santiago, Chile, 2006.

Fundación Carolina, Programa Balboa for younger Latin-American Journalists, Madrid, Spain, 2002

International Women Foundation, Workshop Leadership on the newsroom, Quito, 2001

Dean's Scholarship. Espiritu Santo University. Guayaquil, Ecuador, 1998-2001.

LANGUAGES

Spanish - Native

English – Toefl Certificate (100 points) October 2011.

German-European B1 Certificate, August 2012. (C1 course approved)

CONTACT INFORMATION

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