



Marcela Vélez-Plickert

JOURNALISM AND RESEARCH

 Marcela.velez.a@gmail.com

 London, UK

 [LinkedIn](#)

 [@marcelavelez](#)

 Marcela-velez.com

EDUCATION

MSc in Political Economy of the Emerging Markets (2:1)

King's College London (2021-2023).

Dissertation: The Political Economy of Emissions Reduction in Emerging Countries: Case Studies in Brazil and Mexico.

Associate King's College London

King's College London (2021-2023)

M.A. in Communication (2:1)

The Pontifical Catholic University of Chile (2008)

Dissertation: To Read the Newspapers. Introductory manual for studying news as public discourse and its role in shaping the reader's view of the world and "the others".

Award: Best student

B.A. in Communications (First)

Espíritu Santo University, Guayaquil, Ecuador (2001)

ABOUT ME

Journalist and editor with over two decades of experience and specialized in Finance and Economics. My recent graduate studies and dissertation on the Political Economy of Emerging Markets have sharpened my quantitative and qualitative research and analytical skills.

A recent article published by the "Forward Thinking Series" Blog of King's College London summarises the main ideas of my most recent research work. You can read it [in this link](#).

I am the editor and host of **Primer Click**, a daily newsletter and [podcast](#) focused on economic and financial news in collaboration with the Chilean business newspaper *Diario Financiero*. With a regional audience in Latin America, Primer Click surpasses the 400k reproductions.

Areas of Interest: Emerging Markets, Latin American Politics and Economics, Energy Transition, Digital Revolution.

SKILLS

Emerging Markets Development: Besides my experience living and covering Latin America, I am interested in developments around China, India, and other emerging countries. My interests focus on economic development, energy transition, and commodity resources.

Analysis and Research: Proficient in conducting in-depth research and writing analytical briefings assessing political and economic risks. Quantitative skills and data analysis.

Newsletters and podcasting: Producing and editing newsletters and podcasts has helped me strengthen my ability to explain complex issues to a general audience.

Team Leadership & Management: Skilled in managing teams of reporters and journalists, overseeing and planning content production, and coordinating with cross-functional teams during crises.

International Journalism: Expertise in serving as an international correspondent for critical events.

LANGUAGES

Spanish (Native)

English (IELTS 8.0)

German (C1 level)

References

Available upon request

- Editor and Producer, podcast and newsletter Primer Click, London | May 2018-Present
- Freelance Journalist, Diario Financiero, Cicero, Frankfurter Allgemeine Zeitung and other publications, London | April 2012-Present
- Researcher and Analyst, collaborator Proyecta Comunicaciones (Chile) | 2020-Present
- Economics and Finance Coordinator, El Mercurio, Santiago, Chile | Oct 2009-Mar 2012
- Senior Journalist, El Mercurio, Santiago, Chile | July 2008-Sep 2009
- Journalist, Diario Financiero, Santiago, Chile | June 2007-June 2008
- News Editor, Ecuavisa (TV), Guayaquil, Ecuador | Mar 2003-Jan 2005
- Editor-International Affairs, El Universo, Guayaquil, Ecuador | Oct 2002-Mar 2003
- Journalist, La Gaceta de Los Negocios (Programa Balboa Fellowship), Madrid, Spain | Jan 2002-July 2002
- Journalist and Junior Editor, El Universo, Guayaquil, Ecuador | Sep 2000-Dec 2001